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# CONSOLIDATED PRESS GUIDELINES FOR SUBMITTING PDFS

## General Guidelines for Submitting PDFs:

- ✓ Color Setting/CMYK Profile = GRACoL® 2013
- ✓ Image resolution at 300 dpi or more when at 100% original size
- ✓ Include minimum 1/8" bleed, all sides
- ✓ Do not send PDF as reader spreads nor printer spreads
- ✓ PDF preset = Press Quality
- ✓ If printing 4-color process (CMYK), convert all spot colors to process before exporting to PDF
- ✓ Confirm that all fonts are embedded when exporting to PDF (or convert fonts to outlines)
- ✓ Include bleed in PDF – but neither trim marks nor bleed marks

